

NEWSROUNDS

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RUSH University Medical Center

RUSH TEAMS UP WITH CHICAGO WHITE SOX

by Judy Germany

Of all the acquisitions the Chicago White Sox made during the off-season, this one was, perhaps, the most impressive. It won't help the Sox score more runs or win close games. But it will help to strengthen the team and keep it competitive during the 2004 season and beyond.

In January, the Sox finalized a new partnership with Rush University Medical Center. Rush is now the team's preferred medical center, and sports medicine specialists and internists from Rush are the official team physicians. The four primary team physicians — Charles Bush-Joseph, MD, Kathleen Weber, MD, Bernard Bach, Jr., MD, and Gregory Nicholson, MD — are all on the faculty of Rush Medical College and are part of the practice group Midwest Orthopaedics at Rush.

The deal came about when the Sox went shopping for a new hospital partner and new team physicians last summer. After extensive research, head trainer Herm Schneider felt the Sox would best be served by Rush, which has the No.1 orthopedics program in Chicago according to *U.S. News and World Report* and one of the top sports medicine residency and fellowship programs in the country.

"The orthopedics program at Rush had the doctors who I felt were the most experienced in evaluating, diagnosing and treating baseball-specific injuries," Schneider says. "I wanted our players, staff and front office personnel to have the best medical expertise available. I'm extremely pleased to have these talented physicians on our team."

Welcome to the Show

The new team docs are just as pleased with their new roles. In February, they flew down to Tucson, Ariz., for their first spring training. And starting with the April 13 home opener,

they are rotating attendance at home games. One internist and one orthopedic surgeon will attend each home game.

"We're there to work with Herm Schneider to make sure the Sox players are in optimal condition and that if an injury does occur, we can provide an accurate, rapid diagnosis and initiate care to minimize their time off the field," says Bush-Joseph, who is the lead team physician. That care extends to visiting team players and coaches and umpires.

As orthopedic specialists, Bush-Joseph, Bach and Nicholson treat everything from broken bones to torn anterior cruciate ligaments and rotator cuffs. They receive additional support from their sports medicine colleagues at Rush, Brian Cole, MD, and Anthony Romeo, MD.

Weber is the team's primary internal medicine physician — and one of Major League Baseball's few female team physicians. With her dual training in sports medicine and internal medicine, she is uniquely qualified to address both orthopedic injuries and the medical aspects of sports medicine, such as heat illness, head injuries, high blood pressure and diabetes.

"It's a huge opportunity for us, and I'm honored to be part of it. As a sports medicine specialist, ideally you want to be caring for athletes, and working with a pro team is the pinnacle for our profession," Weber says. "I think we have a lot to offer the White Sox. The quality of care, both within our practice and at Rush overall, is top notch."

Weber selected three Rush internists — Dragan Djordjevic, MD, Joseph Hennessy, MD, and Jisu Kim, MD — to assist with game coverage.



Chicago White Sox team physicians from Rush ([left to right] Bernard Bach, MD, Kathy Weber, MD, and Charles Bush-Joseph, MD) relax in the White Sox dugout at their spring training facility in Tucson, Arizona, in February as they prepare to tape a health tip. Each home game will include the showing of one of 12 health tips on the White Sox scoreboard.

IN THIS ISSUE

Rush in Iraq

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Save for College with Bright Start

RUSH CONNECTS: TELEPHONE DIRECTORY GETS AN UPDATE

By Jennifer Huff

Tired of piecing together the weathered pages of your July 2001 telephone directory? Put your tape and glue away. The online telephone directory is up and running and soon you will have a print version too — making it much easier to find people at Rush.

It has been two years since the last publication of a Rush telephone directory but the delay was for good reason: the overhaul of Rush's outdated telephone system.

"We updated the hospital's entire system, which meant we were in a state of flux for about a year and a half," says Carol Russo, telecom specialist. "As phones were switched over to the new system, telephone numbers were changing on a daily basis. Printing a directory before now wouldn't have been time or cost efficient."

Employee suggestions helped to drive the content of the new directory, says Eric Breese, director of Telecommunications. "The new directory combines Rush University Medical Center and Rush Oak Park Hospital numbers into one book and provides many of the things that everyone has been asking for, such as office locations and multiple listings for each person," he says. "As an added bonus, with the new layout and size, Rush will be saving almost \$20,000 per year over the old directory."

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continued on page 2

WHITE SOX

continued from page 1

A win-win proposition

The sports medicine and internal medicine practices aren't the only ones who will benefit from the Sox-Rush partnership. "It'll be good for the entire Medical Center," Bush-Joseph says. "The team physicians will refer the players and coaches to other specialists and subspecialists at Rush. That's one of the main reasons Mr. Schneider and [Sox owner Jerry] Reinsdorf wanted to move the team's care to

Rush — because they wanted a full-service medical center, minutes from U.S. Cellular Field, that offered the players a broad array of medical experts and specialty diagnostics."

And the deal extends beyond clinical care. Rush now has rotating signage in U.S. Cellular Field and is the exclusive sponsor of a video board broadcasting health tips, during games. The health tips feature Rush orthopedists and internists, offering invaluable health and fitness advice for fans.

Rush also has the opportunity to mail promotional materials to Sox subscribers and to the families of kids who participate in the Sox youth baseball camps. Plus, two regular season home games, May 14 and September 3, are designated as Rush employee value nights, with discount coupons for employees to buy half-price tickets.

"Things couldn't have worked out better," Bush-Joseph says. "We're thrilled, the Sox are thrilled — it's going to be a great season." And it's only the beginning of what promises to be a long and mutually bene-

ficial relationship between two outstanding Chicago organizations. ●

SOX DISCOUNT TICKETS FOR EMPLOYEES:

Want half price tickets for either of these White Sox games?

- May 14
- September 3

Go to the second floor of Human Resources to get your coupons.

PHONE DIRECTORY

continued from page 1

The online directory on the Rush Intranet offers many handy features, including the ability to search for an employee by using only a phone number, department or first name. Also, you can page someone online and download a copy of the directory for a PDA (Palm or Windows CE).

The print version will be updated and published once a year, and the online version will be continually updated. In fact, you can go to your own listing and make corrections or changes at the "employee detail entry" link at the phone directory page on the Intranet.

A special thank you goes to all the departmental coordinators, who served as the contact between Telecommunications and individual departments for both the telephone conversion and the new directory, Russo says.

The print shop will soon deliver copies of the new directory to each department. For more information, visit the directory on the Intranet and go to "help" or send an e-mail to Push_Directory@rush.edu.

PEDIATRIC FLOOR GETS AN EXTREME MAKEOVER

by Jennifer Huff

You walk across golden-colored sand, yearning to dip your feet in the enticing crystal blue waters. Then you realize — you're not on a tropical island; you're on the newly renovated pediatrics floor, 5 Pavilion (PAV) in Rush Children's Hospital.

The walls have fresh vinyl covering, the floors now feature tropical-themed sealife, the lighting is brighter and the signage is modern — and it's all coordinated with previously renovated pediatric units in the Children's Hospital. Quite simply, 5 PAV has undergone an extreme makeover.

"The floor was a mix of generations. The idea behind this project was to bring everything up to date to give it a cohesive look and feel," says William Dawes of the Capital Projects Department. Construction to improve the outdated floor, which began in December 2003, was recently completed, and staff and patients will move into their new home the first week of May.

"We would like to thank everyone at the Medical Center for support-

ing us while we were in our temporary space on 3 Pavilion," says unit director Judy Salitore, MS, RN. "But we're really glad to be going home."

It's no wonder. Every aspect of 5PAV has a pleasing new look. The floor in the brightly-lit hallway is decorated with whimsical crab and seashell characters. The patient rooms have all been updated with new wall coverings, flooring and wall guards, improving the space for safety and aesthetic purposes. And the walls in the unit will soon display artwork created by Rush pediatric patients, thanks to Snow City Arts, a non-profit organization that assembles a diverse group of professional and student artists throughout Chicago.

The new activity room, with its vibrant, colorful walls, invites children of all ages to "escape" their treatment rooms and have fun. "The color sets the room off from the rest of the unit. Kids know it is designed for play," says Robyn Hart, director of Child Life Services.

Sponsored by the Starlight Children's Foundation, the activity room is designed to be a special place for Rush's young patients. It will be an entertainment center and creativity room featuring games and toys, many of which were donated by Toys 'R' Us. Patients can watch movies on the big-screen television and even talk to kids in pediatric units of other hospitals via a computer link.

Another room that was redone was the nourishment room, where families can "make themselves at home" during extended hospital visits. The updated room has a more inviting atmosphere, thanks to a fresh coat of paint and new cabinetry.

"We've waited a long time for this renovation," adds Kenneth Boyer, MD, chairman of the Department of Pediatrics. "Now it's what pediatric care should be."

WANT TO SEE THE NEW 5PAV FOR YOURSELF?

Stop by an open house on Thurs., April 29, 2 to 4 p.m.

NEWSROUNDS

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Have a news item or story idea for NewsRounds? Contact the editor at: Phone: 942-5582 Fax: 563-4149 E-mail: Anne_Burgeson@Rush.edu

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DANCING TO DIMINISH DEBT

AVP for Medical Affairs Administration Mary Katherine Krause and her husband, Ron, take a spin at the Rush Medical College Dinner Dance. In 13 years, the event has raised close to three-quarters of a million dollars for the Rush Medical College Student Scholarship and Loan Fund. For more photos, go to the Rush Intranet Photo Gallery.



MORE RUSH EMPLOYEES DEPLOYED TO IRAQ

by Anne Burgeson

In the April/May 2003 issue of *NewsRounds*, Rush employees Esko Peterson and Marva Askew were among those interviewed for the story, "Private Sacrifice, Public Service" about Rush employees serving in Iraq. At that time, Peterson and Askew had not been called to serve. However, as 2004 began, all that changed.

In January, they, along with two other Rush employees, Floyd Smith from Engineering and Shaun Smith from Environmental Services — all part of the 3625th Maintenance Company of the National Guard — left for Iraq, where they will be deployed for as long as 18 months. It's a rare coincidence that four people employed by the same organization would be part of the same Army National Guard company, made up of about 200 soldiers.

Peterson, a senior human resources recruitment consultant at Rush, has a different full-time role now — he is an assistant platoon sergeant supervising about 30 people, specializing in materials management for the Army, handling the warehousing of supplies.

Peterson's connection to Rush is more than simply a job. "Everybody here at Rush has been very supportive," he said. "That makes serving really worthwhile." He is married to Kristy Peterson, an admissions counselor for Rush University. The couple met at Rush in 1997 and married in June of 2002.

Askew is a lieutenant, managing a platoon, Shaun Smith is a logistics specialist and Floyd Smith is an advisor in the maintenance section. They are among at least 16 Rush employees serving in Iraq.

During a Jan. 5 goodbye ceremony at the North Riverside Armory, Askew talked about being ready to leave, even though it wouldn't be easy. "Rush is like a second family to me. While it's sad to leave my friends and family, I'm excited to go and use the skills I've learned," she said. "We're going to go there and do our jobs, and we're going to be safe."

E-mail is making it much easier to keep in touch with what's going on with family and friends back home. In fact, Askew just recently

wrote, "It's good to know that you guys (at Rush) haven't forgotten about us over here. We are all doing well under the circumstances. Continue to keep us in your thoughts and prayers."

To help handle the hot, harsh weather in Iraq, Human Resources is collecting items that Peterson, Askew, Smith and Smith need, including citronella candles, Ziploc bags, antibacterial body

wipes, dryer sheets and other toiletries. If you would like to help, contact Clare Quinn in Human Resources at ext. 2-3641 or send an email to Clare_J_Quinn@rush.edu. ●

NewsRounds and Rush News (on the Intranet) will provide regular updates about these employees. To keep in touch with them, send an email to Kristy_R_Peterson@rush.edu.



Rush employees (from left) Marva Askew, Esko Peterson, Floyd Smith and Shaun Smith take a moment for a photo at a goodbye ceremony in January.

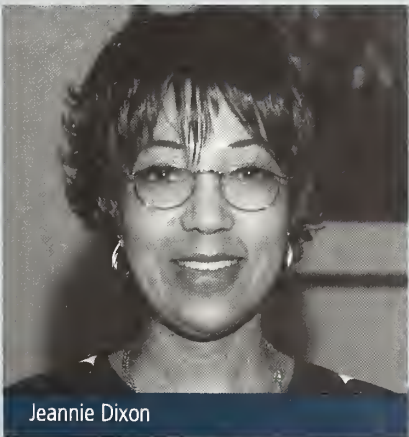
WE ASKED, YOU ANSWERED...

What do you think of Rush being named the preferred hospital of the Chicago White Sox and home to the Sox team physicians?



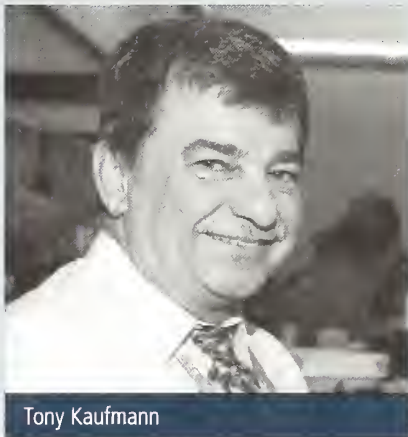
"It's great for Rush to be recognized. Rush seems to get lost in the shadow of our competitors Northwestern Memorial and University of Chicago. It will be nice to get some of that spotlight."

Nancy Spector,
Quality Consultant
Quality Improvement



"It's a fabulous idea. The partnership will promote Rush and its orthopedics specialty. I am glad we are finally getting the business."

Jeannie Dixon, RN
Psychiatry Clinical Nurse
Coordinator



"The advertising will surely help more people find their way to Rush, and any closer Rush can get with a professional sports team is great."

Tony Kaufmann, Bursar
Financial Affairs,
Rush University



"I think it's a win-win situation. Rush employees and their families will be supporting the White Sox by going to games, while, in turn, the White Sox will send business to Rush. In the end, the economy, as a whole benefits, with a profitable baseball team and more jobs in health care."

Karen Oberman, RN
Surgical Intensive Care Unit

RUSH PEOPLE

APPOINTMENTS

Two new annual members have been elected to Rush's Board of Trustees. Terri Landfield Cohn is the widow of Robert H. Cohn, the former chairman and CEO of CFS Continental (at one time the country's second-largest food service firm), who served as a trustee from 1997 until his death in 1999. Longtime members of Rush's Anchor Cross Society, the Cohns made the multimillion dollar gift to the 1997 Campaign for Rush that made possible the Medical Center's research building, which has since been named for them. Martin P. Slark is president and chief operating officer and a director of Molex Incorporated. He has worked for Molex for 26 years, serving as president of the Americas Region, of the Far East Region (he brought Molex to Hong Kong, China, India, South Africa, Malaysia and Thailand) and as executive vice president of Molex Inc. before being named president and CEO in 2001.

Ross A. Abrams, MD, has been named chairman of the Department of Radiation Oncology in Rush Medical College. Abrams is professor of radiation oncology in the Department of Radiation Oncology and Molecular Sciences at Rush and holds a secondary appointment in the Department of Oncology at the Johns Hopkins University School of Medicine. He previously was director of the Division of Radiation Oncology at Johns Hopkins.

Philip Janicak, MD, has been named medical director of the Rush Psychiatric Clinical Research Center and has joined the faculty of Rush Medical College. Janicak comes to Rush from the University of Illinois Medical Center, where he was medical director of the Psychiatric Clinical Research Center and associate program director for the National Institutes of Health General Clinical Research Center from 1998 to 2004.

Robert E. Kimura, MD, has been appointed associate dean for Medical Sciences and Services. Dr. Kimura is a professor in the Department of Pediatrics, and is director of the Section of Neonatology in the Department of Pediatrics. In addition, since 1991, he has served as clinical director of the Special Care Nursery at Rush. In his role as director of the Special Care Nursery, he has increased the census by 65 percent, dramatically increased the survivability of low birth



Bruce Rosenzweig, MD

weight infants, decreased the length of stay for these fragile babies by 40 percent, and decreased the number of days on ventilators by 60 percent.

Keith W. Millikan, MD, Department of General Surgery, has been appointed to the position of associate dean for Surgical Sciences and Services in Rush Medical College. Millikan is a professor in the Department of General Surgery and has been at Rush for his entire career. A graduate of the University of Chicago and Rush Medical College, Dr. Millikan completed his General Surgery training at Rush in 1989. He has served as the director of Undergraduate Surgical Education since 1995, regarded for his skills as an educator. He has won the Phoenix Award for outstanding clinical educator five times, voted by the medical school graduating class.

Bruce Rosenzweig, MD, has been named director of the Section of Urogynecology. He joined the Rush faculty and staff in 2002 as attending physician and assistant professor in the Department of Obstetrics and Gynecology after five years as an attending physician at Mercy Hospital and Medical Center in Chicago.

KUDOS

Andy Hedberg, MD, Department of Internal Medicine, will be president-elect of the American College of Physicians (ACP), to be officially announced at their April meeting in New Orleans. He will be inducted as president of the College in 2005.

Catherine A. Jacobson, CPA, senior vice president of finance at Rush, has been nominated to the National Board of Directors of the Healthcare Financial Management Association.



Beth Tanner and Jessica Fulton

Rosalind Cartwright, PhD, Department of Psychology, will receive the Sleep Research Society's highest honor — the Distinguished Scientist Award — at the organization's June meeting in Philadelphia.

Robert S.D. Higgins, MD, chairman of the Department of Cardiovascular/Thoracic Surgery, was selected to serve on the steering committee for the National Quality Forum's (NQF) *Standardizing Cardiac Surgery Performance Measures*. Established in 1999, NQF is a unique public-private collaborative venture whose mission is to improve the quality of healthcare by standardizing the measurement and reporting of quality-related information. This project seeks consensus on a comprehensive set of performance measures to use to assess the quality of cardiac care in the United States.

Beth Tanner and Jessica Fulton, students in the Department of Communication Disorders and Sciences, both recently won Illinois Academy of Audiology scholarships.

Several Rush physicians in the Department of Internal Medicine were honored recently by the American College of Physicians. At the College's 2004 National Associates Competition, Residents Johan D. Asabo, DO, Statamis Dimitropoulos, MD, and Roy P. Venzon, MD, had their abstract entitled selected as a winner among eight research abstracts. They will present it at the ACP Annual Meeting in New Orleans. Todd S. Hagle, MD, won third place in the 30th Annual ACP Associates Meeting in the State of Illinois for his poster submission entitled "Abdominal Pain in a 22-year-old Patient with a History of Irritable Bowel Syndrome." He will present his poster at the ACP Annual Meeting in New Orleans. Susan Bleasdale, MD,



Internal Medicine winners

received the ACP's Norris L. Brookens Award for Outstanding Resident.

Jerome Hoeksema, MD, Department of Urology, was appointed President of the Board of Directors of the American Cancer Society, Illinois Division in December of 2003.

Joshua J. Jacobs, MD, professor and associate chairman for academic programs in the Department of Orthopaedic Surgery at Rush Medical College, has been named to the ASTM International Board of Directors for 2004-2006. An ASTM International Fellow and 1999 Award of Merit recipient, Jacobs currently serves as chairman of ASTM Committee F04 on Medical and Surgical Materials and Devices.

Jim Schroeder, Jr., MD, received a Humanitarian Grant Award from the American Academy of Otolaryngology in support of his upcoming trip to Vietnam. This is Dr. Schroeder's 2nd trip to Vietnam with a group of ear, nose and throat specialists who are working to help Vietnamese doctors codify their post-graduate training requirements in otolaryngology. Dr. Schroeder will perform surgery, give lectures and act as a role model to Vietnamese residents in training, demonstrating the academic and practical aspects of the U.S. system of medical education.

Rush University Medical Center won the award for best Web site redesign in Greystone.Net's first annual Best-In-Class Awards. Greystone is an Atlanta-based health care Internet consulting firm. Awards were presented to 15 leading U.S. hospitals and health care systems at Greystone's client conference, held in San Diego in December 2003. ●

Clinical NEWS

Minimally Invasive Treatment for Stroke

Jeffrey Snell, MD, and Demetrius Lopes, MD, are beginning a study to test the effectiveness of a new procedure to prevent and treat stroke. Carotid artery stenting is a minimally invasive, less expensive alternative to surgery that does not require general anesthesia. Thin wires are passed into the blocked neck artery through an artery in the groin. The blocked neck artery is stretched open by inflating a small balloon at the tip of the wire and then a small metal stent is placed permanently inside the blood vessel to help hold it open. The stent is a cylinder-shaped, wire mesh tube that is designed to hold the artery open. For more information about the study, call (312) 942-8144.

Lactation Program Successful with Very Low Birth Weight Babies

A study published in the *Journal of Obstetrics, Gynecologic and Neonatal Nursing* shows that a lactation program for mothers of very low

birth weight babies can help increase the rate of breast-feeding among this group. The Mother's Milk Club at Rush is a lactation program that helps mothers whose children are cared for in the Rush neonatal intensive care unit (NICU). All mothers have access to support and educational components of the program, including weekly meetings for continued lactation assistance. The club also offers special services to meet the needs of low-income women with very low birth weight infants.

Lead investigator, Paula Meier, DNSc, director for Clinical Research and Lactation, found that the Rush Mother's Milk Club produced higher rates of breast-feeding than the national average, which includes mothers of healthy babies who do not have risk factors for establishing and maintaining lactation. To reach Dr. Meier, call (312) 942-4932.

Neurostimulator May Suppress Seizures

A surgically implanted neurostimulator may be able to suppress seizures in patients with epilepsy before any

symptoms appear, much as the commonly implanted heart pacemaker stops heart arrhythmias before any symptoms occur. The Rush clinical team of epileptologists Donna Bergen, MD, Marvin Rossi, MD, and Michael Smith, MD, and neurosurgeon Richard Byrne, MD, hopes the neurostimulator will benefit epilepsy patients who do not respond to current medical treatment. This new approach will not only avoid removal of brain tissue to eliminate seizures, it will allow therapy to be delivered to the brain only "on demand," when a seizure is actually starting to appear. The neurostimulator is designed to be responsive to abnormal activity in the brain. When a seizure onset is detected, a shock will be delivered in hopes of disrupting the abnormal brain activity and stopping the seizure. For more information, contact Dr. Bergen at (312) 942-4500.

Minimally Invasive Total Knee Replacement Surgery

The same minimally invasive surgical techniques that were developed for hip replacement surgery are now being applied to total knee replacement sur-

gery, in most cases dramatically reducing time in the hospital, pain and recovery. Orthopedic surgeon Richard A. Berger, MD, reported that 92 percent of his patients who have minimally invasive total knee replacement surgery are able to leave the hospital and go home the same day.

The minimally invasive quad-sparing total knee procedure avoids cutting muscles and tendons in the knee during surgery. A similar procedure has been performed with partial knee replacement and is now being successfully performed for complete knee replacements by Berger and Aaron Rosenberg, MD, at Rush. The total knee procedure is performed through one small three- to four-inch incision instead of a large, eight- to 12-inch incision. This approach has the potential for dramatically reducing pain by sparing muscles and tendons that historically have been cut during standard surgery. For more information, contact Dr. Berger at (312) 942-5052.

Compiled by Rush Media Relations, Office of Marketing Communications

NEW RUSH REFERRAL GUIDE ARRIVING ON DOCTORS' DOORSTEPS

by Jennifer Huff

From Winnebago County to Merrillville, Indiana, 20,000 physicians throughout Chicago, the surrounding counties and Northwest Indiana now have a convenient guide to specialty care physicians practicing at Rush. The Rush Referral and Consultation Directory 2004-05, featuring hundreds of physicians, is now available in print and online.

The directory is designed to help Chicago-area physicians make informed decisions about specialty care for their patients and to make the referral process to Rush much easier. It is also accessible online at the "Find a Doctor" link on the Rush Web site, www.rush.edu.

The print version is organized by department as a quick desk reference and contains more than 600 biographies and pictures of physicians practicing at Rush. Each

bio consists of the physician's primary office information, educational and training background, practice emphasis, special procedures and interests. The directory will also include a sticker that contains a handy list of important Rush referral numbers for use in a Rolodex file.



Physicians and consumers now have online access to a database of more than 600 physicians. Composed of the same information as the print directory, the Web version provides electronic access to specialty physicians through searches — by name, practice emphasis or special procedures — and can be updated on a continual basis.

Providing quick and convenient online access to specialty care physicians, the Web directory has already drawn impressive crowds to the Rush Web site. The number of visits to the "Find a Doctor" link has tripled since the October launch of the site. In fact, records show that there were more than 36,000 such physician inquiries for the month of January.

For questions regarding "Find a Doctor" or the print version of the directory, send an email to Laura_J_Pellikan@rush.edu ●

Photos of Rush doctors, along with the Magnet pin for nursing excellence, grace the cover of the Rush Referral and Consultation Guide.



UNITED WAY THANKS YOU

Thanks to everyone at Rush for your United Way contributions, which added up to more than \$120,000 (and still counting) this spring. Above, as part of the United Way campaign, employees volunteered on March 10 at Cathedral Shelter, where they packed bags of food for distribution to seniors. United Way brings together the people and resources that make our Chicago communities strong and healthy. When you partner with United Way, you're making a difference in metropolitan Chicago.

AND THE AWARD GOES TO...



MATCH AND PIN

In March, Rush Medical College fourth-year students learned where they will be doing their residencies. Match Day is the culmination of four years of hard work and an exciting moment that marks the beginning of their careers as physicians. Pictured above, Thomas Sengrad hugs a friend as he finds out he will match to the University of California Davis Medical Center in Sacramento, Calif., for an Internal Medicine residency.



Julie Marie Gilbertson was one of 38 women and men who received a Bachelor of Science in Nursing (BSN) in January. She was a member of the first class to complete a degree through the new College of Nursing accelerated baccalaureate program, which allows students who already have a bachelor's degree to complete their BSN in just one year.

Every quarter, Human Resources spotlights Rush's best and brightest stars at a special luncheon in their honor. Here are our winners for the third quarter:

Employee of the Quarter

Dedicated to his patients and ready to go the extra mile to help his coworkers, William Annang, CT/MRI technologist in the Department of Diagnostic Radiology, is a quick study who continually takes steps to learn new technologies and pass information along to his peers.

"Nobody is more dependable," says Crystal Stiffend, CT/MRI Technologist. "He will always be available whenever you need him. He'll even answer a page in the middle of the night and walk you through a problem." Annang has earned the admiration and respect of his coworkers and the appreciation of his patients. "He is polite, easy to work with and talk to," says Raquel Berven, radiology scheduler. "And he gets the job done."

Team of the Quarter

The Adult Critical Care Medical Intensive Care Unit sees a lot of difficult cases, but the team works together with physicians and other care providers to deliver exceptional care. And although caring for a patient is always top priority, the team takes time out to sit with the patient's family, answering their questions in understandable terms and providing moral support. The team even arranges for the family to meet with a hospital chaplain to help them through a difficult time. It is their level of compassion, even in situations of high stress, that makes the Adult Critical Care - MICU team Rush's team of the quarter.



Lynwood Willis



Cathy Provenzano-Marquez



Team of the Quarter includes: Vera Clinton, RN, Melissa Taormina, RN, Kathleen Darley, RN, Sandy Wilson, RN, Mary Ann Enriquez, RN, Diana Alvarez-Grzesiakowski, RN. Not shown: Lowryanne Vick, RN, Meggan McCarthy, RN.

Star of Stars

Cathy Provenzano-Marquez, New Family Life Center, received some glowing patient comments during the past few months. She was described as "very comforting, caring, kind, helpful" and all-around "great." One expectant mother who experienced Provenzano-Marquez's top-notch care firsthand said she hopes when she goes into labor, Cathy is there by her side.

Carol Stege Memorial Award

Ever lose your key? Forget your combination? Break a key in a lock? Then you might know Rush locksmith Julius Zebrauskas of Medical Center Engineering. Zebrauskas earned this quarter's Stege Award for his dependability and helpfulness in a crisis. His

coworkers often joke that Zebrauskas, a former police officer, used to go after the people who got past locked doors, and now he's helping them do it.

Earning the Stege Award for Environmental Services is Lynwood Willis, who plays an important role in helping to keep up Rush's image. Willis cleans and maintains the hospital's "front door," the high-traffic visitor entrance points in the Atrium Building. "Lynwood does an outstanding job of making sure there are no dust bunnies or trash in these high-visibility areas," says Jeff Boggs, senior manager of Environmental Services. "He's always dependable, and he keeps the hospital looking great for our visitors." ●

FOR OUR PATIENTS

Sweets for the Sweet

Have you and your co-workers done something special recently to improve the patient experience at Rush? If you have, tell us what you did and how it made a difference. Entries will be submitted to the patient satisfaction steering committee for review. The person who submits the most impressive and innovative way to improve the patient experience at Rush will win a either a pastry breakfast for six people or a cake courtesy of Rush catering. And, we will share your story — along with the other ideas we receive — with *NewsRounds* readers. E-mail your stories to jill_goldberg@rush.edu.

Have you faced a tough situation with a patient? Want some solid advice on improving patient satisfaction? Then just ask Marcia. Submit your "Dear Marcia" question to Rush_News@rush.edu or send them via interoffice mail to Jill Waite Goldberg, Office of Marketing Communications, TOB Suite 250. By sharing your questions, experiences and ideas, you can make a difference!



JOYFUL NOISE

In honor of Black History month, above, the Rush/Cook County Gospel Choir inspires with high notes and harmony in the cafeteria in February. Also that month, it was strings, strings and more strings — in every size, shape, length and amplitude — at the Annual Student-Faculty Classical Music Recital in Room 500. Left, medical student Pravin Pratap performs some Joe Satriani at the recital.

JCAHO SURVEY RESULTS: HIGHEST RUSH HAS EVER RECEIVED

by Anne Burgeson

The final results of our Joint Commission on Accreditation of Healthcare Organizations (JCAHO) survey are the highest that Rush has ever received. In fact, they have gotten even better since JCAHO's preliminary results announced last fall. The final Joint Commission scores are:

- Hospital = 95
- Rush Home Care = 96
- Outpatient Behavioral Health = 98

"The scores are an outstanding accomplishment, particularly during the busiest week of our busiest month in the last seven years," says James T. Frankenbach, senior vice president, Corporate and Hospital Affairs.

What was the key to success? Teamwork, says Marcia Hargreaves, MS, director, Quality Improvement.

"These excellent scores could not have been possible without the support and dedication of all the staff of Rush," she says. "But it is imperative that we maintain our

performance in order to continue to provide the quality of patient care that we are proud of."

A new JCAHO survey process is now in place in which surveyors select a patient and use that individual's record as a roadmap to assess and evaluate an organization's compliance with JCAHO standards and systems of providing care and services. Plus, JCAHO is now doing unannounced surveys. Watch the Quality Improvement Intranet site for updates regarding the survey process.

The Joint Commission evaluates and accredits more than 16,000 health care organizations and programs in the United States. JCAHO accreditation is recognized nationwide as a symbol of quality. To earn and maintain accreditation, an organization must undergo an on-site survey by a JCAHO survey team at least every three years.

If you have any questions, contact Marcia Hargreaves at ext. 2-5499 or via email at Marcia_B_Hargreaves@rush.edu. ●

TOWN HALL MEETING: April 27, 28

Have a question for Rush leadership? Rush President and CEO Larry Goodman, MD, wants to hear from you. Come to Rush's quarterly Town Hall Meeting. To reach all shifts, the meetings will be held at the following times:

9 a.m., Tuesday, April 27
Armour Academic Center, room 994

Noon, Tuesday, April 27
Armour Academic Center, room 994

4 p.m., Tuesday, April 27
Armour Academic Center, room 994

2 a.m., Wednesday, April 28
Au Bon Pain

Have a question in mind? Send it to Ask_Rush@rush.edu.

DID YOU KNOW THAT IN 18 YEARS, COLLEGE IS EXPECTED TO COST: \$287,000 FOR A 4-YEAR PRIVATE COLLEGE \$133,000 FOR A 4-YEAR PUBLIC COLLEGE

Start saving this year with the Bright Start (Section 529) College Savings Program. Rush is now offering this saving program through payroll deduction! The Bright Start Program offers:

Significant Tax Advantages

- Earnings grow federally tax-free, while in your account.
- Qualified withdrawals from your account are free from federal income taxes.
- You can invest as much as \$55,000 (\$110,000 for married couples) per beneficiary in one year without incurring gift taxes.

Flexibility

- Any U.S. resident can open an account, regardless of income level, and anyone can be a beneficiary, regardless of age.

- Proceeds from your account can be used at eligible schools nationwide — including public and private colleges, universities, graduate schools, community colleges and certain vocational schools.
- Proceeds from your account can be used to pay for qualified expenses such as tuition, fees, room and board, books and required supplies.
- You can choose from four professionally managed investment options.

Questions contact Al Wojtowicz from Smith Barney @ (630) 954-3267 or alan.p.wojtowicz@smithbarney.com.

ATTENTION EMPLOYEES: ARE YOU MISSING OUT ON FREE MONEY?

If you aren't investing in your retirement savings account — your Rush 403(b) — you are missing out on a great opportunity to make free money with the Rush match. To sign up for a tax-deferred 403(b) account with Fidelity Investments, call a Fidelity Retirement Services specialist at 1-800-343-0860, or visit the Fidelity Web site. To talk to a Fidelity representative next time they're at Rush, call Fidelity at (800) 642-7131, Monday through Friday, 7 a.m. to 11 p.m. Or, talk to Fidelity when they're here at Rush, May 4, 5, 6 in the Rush fourth floor Atrium, outside of Au Bon Pain.

MUSICIANS NEEDED FOR PEDIATRIC MEMORIAL SERVICE

Musicians, vocalists, pianists and other instrumentalists are needed for the annual Pediatric Memorial Service on Sunday, May 16, 2:30 p.m. in the Atrium ground floor lobby. The service, organized by the Department of Religion, Health and Human Values and the Department of Women and Children, is held every May in memory of those infants and children who have died. If you are interested in donating your musical services or would like more information about the service, contact Chaplain Rebecca Young, at ext. 3-4812, or Judy Friedrichs, RN at ext. 2-2298.

COMING SOON: FOUNDERS DAY 2004

Congratulations to Rush employees celebrating Founders Day this year! Invitations have been sent to long-term employees who have been at Rush anywhere from 5 to 40 years. If you have questions about recognition eligibility, please call Human Resources at ext. 2-5916. As in the past,

Founders Day festivities include: For 5 and 10 year employees, either a breakfast at 7:30 a.m. or tea at 3:30 p.m. on Monday, May 10. For 15 and 20 year employees, a lunch on Tuesday, May 11, at 11:30 a.m. For 25 years and more, a reception and dinner on Tuesday, May 11, at 5 p.m. Invited employees need to RSVP at ext. 2-5916.

RUSH HOME CARE NETWORK TO BE SOLD

In March, Rush announced to Rush Home Care Network employees the intention to sell the network to Patient Care, a 29-year old home health company that operates 22 branches in major metropolitan areas. The sale is expected to close on April 30. Kathryn Christiansen, DNSc, will continue to lead the company as its executive director. Patient Care plans to retain the staff responsible for providing exceptional patient care and customer service and who have given the agency its reputation for excellence. It will continue to operate from its offices at Rush Oak Park Hospital Professional Building. If you have any questions, please contact Kathryn Christiansen at ext. 6-6320.

NEW ADOLESCENT SUBSTANCE ABUSE TREATMENT PROGRAM

Rush Behavioral Health (RBH) of Downers Grove, located at 2001 Butterfield Road, Ste. 320, Downers Grove, Illinois, part of Rush University Medical Center, has opened an adolescent substance abuse treatment program. For additional information or to schedule an assessment, call (312) 563-3591.

NEW LOCATION FOR RBH PROGRAM

The Rush Behavioral Health Program (RBH) is expanding from its present location in Downers

Grove to the medical office building at Rush Oak Park Hospital, 610 S. Maple Ave., Ste. 5600, Oak Park, Illinois. The program is designed to help professionals with chemical dependency. For more information, contact Carol Irons at (312) 563-3591, or call the new RBH office at (312) 563-3600.

"STRIKE" AT COLON CANCER

Bowlers: Lace up your bowling

shoes for the Colon Cancer Bowla-thon, coming up on May 23, 11 a.m. to 2 p.m. at eSkape in Buffalo Grove. The event will benefit the Sandra Rosenberg Registry for Hereditary Colon Cancer, so don't "split" before brushing up on the facts about colon cancer, which is the third most common type of cancer and is often not diagnosed until it is in its advanced stages. For more information, contact the Registry at (847) 229-0277 or send an email to mbrand1@rush.edu.

SIGNS OF CHANGE

Fondly known as the "pink sign," the Presbyterian-St. Luke's Medical Center signs, on either side of Kellogg, brightened up the Eisenhower Expressway for about the last 45 years. These signs were taken down by crews on March 28 to make way for new signs that reflect our new name, Rush University Medical Center.

Last fall, the Board of Trustees voted to change Rush's corporate name from Rush-Presbyterian-St. Luke's Medical Center to Rush University Medical Center. The name change is a natural and logical evolution in Rush's history. Including the word 'university' in our name underscores our role and importance as an academic medical center with four colleges.



NEWSROUNDS

August/September 2004
Volume 44, Number 1

RUSH University Medical Center

ACROSS THE NATION, RUSH LEADS THE WAY IN SPECIALTY CARE

Rush is the only medical center in Illinois, and one of only 19 in the nation, that ranked in 12 or more categories in the *U.S. News & World Report* "America's Best Hospitals" July issue. Every year, *U.S. News* ranks the top 50 hospitals across the country for each of 17 medical care specialties. Of the more than 6,000 U.S. medical centers evaluated, only 177—fewer than one in 30—made it on the list at all, according to *U.S. News & World Report*.

"This news is well worth celebrating, and reflects national recognition of the hard work of Rush physicians, nurses, other caregivers and everyone at Rush over the past few years," says Larry Goodman, president and CEO. "Our reputation has improved, as measured by the results of the *U.S. News* survey of other leading physicians around the country who judge specialty programs at over 6,000 hospitals nationally. It is distinctive to be one of the 177 hospitals mentioned at least once—high praise and a tremendous honor to achieve the highest distinction in the third largest city in the United States."

In four specialty areas, Rush was ranked higher than any other hospital in Illinois. These include Geriatrics (#12 in the nation), Orthopedics (#10 in the nation), Neurology and Neurosurgery (#12 in the nation) and Kidney Diseases (#20 in the nation).

The rankings of other Rush programs are: Cancer (#31); Cardiology and Cardiac Surgery (#44); Endocrinology (#31); Gastroenterology (#31); Gynecology (#31); Otolaryngology (ENT) (#30); Pulmonary (Respiratory Disorders) (#40); and Urology (#50).

According to *U.S. News & World Report*, "The hospitals in the lists fit a certain mold. They are often referral centers, because their physicians see sicker patients and do higher volumes of tough procedures. They follow, often propose, advanced treatment guidelines. They conduct research that migrates from labs and computer databases to the bedside. And they take advantage of improvements in imaging, surgical devices, and other technologies."

This recognition is in addition to other significant achievements—in clinical quality, program development, growth and patient services,

according to Goodman. Rush recently achieved its highest ever patient satisfaction scores, ranking it in the top 10 percent of all academic medical centers. In fall 2003, Rush received its highest scores ever in its history on the JCAHO survey. Plus, Rush was the first full-service medical center in Illinois to receive Magnet designation in recognition of its top-notch nursing program. The Magnet award is the highest honor a hospital can receive for outstanding achievement in nursing services, awarded by the American Nurses Association. Rush's patient safety and low mortality rates are highly distinctive, as well.

"I believe our tradition of placing the patient first in all that we do is reflected in this magazine's report and in all of our successes," Goodman says. "Let me offer a sincere and personal thanks to each of you for your hard work and dedication to Rush and our patients." ●

HOW WE MEASURE UP

Since the *U.S. News* Best Hospitals report began, this is the first time that Rush has been ranked in so many categories. The following Rush specialty areas were ranked among the 50 best in the nation:

Geriatrics
Orthopedics
Neurology and Neurosurgery
Kidney Diseases
Cancer
Cardiology and Cardiac Surgery
Endocrinology
Gastroenterology
Gynecology
Otolaryngology (ENT)

Pulmonary (Respiratory Disorders)
Urology



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Celebrating Employees
Quarterly Award Winners
Sept. 3 Sox/Summer Party

FOUNDERS DAY MEMORIES

Every spring, Rush celebrates Founders Day—an opportunity to commemorate the founders of Rush, and to honor those Rush employees who, through their hard work and vision, help to extend the spirit that the founders intended for the Medical Center. Listed inside this issue, we included all the names of those who celebrated milestone anniversaries at Rush this year. Congratulations to all of you. Special kudos go to employees who won awards this year:

Customer Service Award:
Cathy L. Murphy, RN,
Rush Breast Imaging Center

Employee of the Year Award:
Denise Hauser-Mizdrak, RN,
Adult Med/Surg Nursing

Manager of the Year Award:
Sandra E. Jareczek, RT,
Radiation Oncology

Team of the Year Award:
Shivam Viswanathan, Steve Ulinski,
Bonnie Hammel,
Information Services

**James A. Campbell, MD
Distinguished Service Award:**
Reginald D. McKinnie

Henry P. Russe, MD Award:
Amod Saxena, MD

Alice Sachs Award:
Rev. Dolores Wiens,
Religion and Health

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40 YEARS

Diana M. Barry
Klaus E. Kuettner, PhD
Karl H. Wilson
Janet M. Wolter, MD

35 YEARS

Frederick W. Achilles
Norma C. Ballenas
Penny L. Benetazzo
Barbara J. Chism
Erna R. Collins
Wayne A. Frankowiak
Alice L. Grady
Jacqueline A. Graham
Stephanie Gregory, MD
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Alice Belle Meskan
Willia Morris
Peter Mosby
Mary L. Palmer
Domingo Rivera
Barbara A. Santucci, MD
Barbara J. Sconyers
Gary R. Strokosch, MD
Thomas S. Travers
Peter C. Winiarski
Willie Lue Winters
Lester A. Wolf

30 YEARS

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Gladys L. Banger
Donna L. Bernardoni
Steve Bild
Carolyn Brown-Harris
David D. Caldarelli, MD

Bibiana B. Chavez, RN
David C. Clark, PhD
Gary M. Cummins
Jacob H. Fox, MD
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Alan A. Harris, MD
Beverly Huckman
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Dusan Stefoski MD
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Willie P. Ward
Burnette M. Warren-Chaney
Walter J. Washington
Adriann D. Wilson
May Wu
Carl C. Young
Josephine Young
Karen L. Zalay, RN

25 YEARS

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Barbara A. Alliod-Oster, RN
Agustin Aluanza
Maryrose Amato
David R. Anderson, PhD
Toni D. Anderson
Andris G. Baltmanis
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20 YEARS

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NEWSROUNDS

August/September 2004

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5 YEARS

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 Akash Ahuja
 Catherine Elizabeth Aler
 Maria T. Alesia
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Sharon A. Allen
 Christina Alonzo
 Antwan M. Anderson
 Mary Angland-Lambe
 Dan Angsurat
 Mohammed Q. Ansari
 Kathleen A. Anthony
 Hilda Arellano
 Laila K. Atieh
 Aberto J. Aviles
 Yasmeen Ahmedi Baig
 Alison N. Bailey
 Francine Bailey
 Ali C. Banan
 Leticia Bardac
 Barbara L. Barksdale
 Jennifer C. Barnard
 Lisa L. Barnes-Young, PhD
 David J. Barsotti
 Josette L. Bax
 Paul R. Beck, MD
 Paula Jo Belice
 Ronald G. Berger
 Judith A. Berkshire, BSN
 James Bicos
 Daljit K. Bindra
 Robert G. Birnbaum
 James Black
 Mary A. Blakeman
 Gail Blaye
 Eva M. Blicharski
 Courtney A. Bodeen
 Kathleen L. Bojko
 Russell Borchik
 Mary Bouzoukis
 Tarla K. Boyce
 Doretha Boyd
 Mary L. Bramlett-Carr
 Hiley W. Brantley
 Berton Braverman, PhD
 Aminah H. Brazier
 Emily S. Brigell
 Susan H. Brinkman
 Eugene N. Brockington
 Jennifer L. Broman
 Katherine J. Brown
 Kristina J. Brown
 Alden L. Brugada
 Keith W. Bruninga, MD
 Maryland Buckley
 Srdja Bulatovic, MD
 Bennett Bundy
 Gregory Butler
 Brian R. Caldwell
 Mary L. Campbell
 Mishaun D. Cannon
 Jennifer A. Caprini
 Ana E. Carbajar
 Yolanda Carmona
 Paul Carpio
 Sean W. Carr
 Javier G. Carreon
 Kelly S. Carrington
 Shaunda E. Carter
 Celestine Casteay

Adrienne Castillo, RN
 Catherine Cesiro
 Michael N. Chan
 Melissa M. Chappell
 Bernice Cheatem
 Sheila Chhutani, MD
 Nahid S. Choudhury
 Geraldine Lye Seem Chow, PhD
 Paula S. Christian
 Mark J. Cirella
 Michelle L. Cirella
 Andrea M. Ciss
 Sherilyn V. Clark
 Cynthia M. Clay
 Theresa D. Clifford
 Donna L. Cody
 Gretchen S. Coffman
 Cornell Coleman
 Michael W. Colgrove, MD
 Imogene Cooley-Clepper
 Michael Cooper
 Trina R. Cooper
 Josie M. Corbett
 Dawn B. Cordero
 Jocelyn W. Coritana
 Julia Cowell, PhD, FAAN
 Vernita R. Cross
 Janice S. Cruz
 Kisha N. Culbreath
 Timothy D. Cullitan
 Emily Czapek, MD
 Juliana Daba, RN
 Susan A. Dallmann
 Julie A. Damore, RN, BSN
 Renay Daniels
 Aleksandra Danilovic
 Karen Dankwah
 Nora Davidson
 Elaine I. Davis
 Jeffrey A. De Voss
 Kirstin Decker
 Laura S. Delise
 Linda L. Deloney
 Mark Demeo, MD
 Harry Dennis III
 Nancy Dennis
 Thomas Doherty, RM, MSN
 Loretta R. Dortch
 Deborah A. Drajer
 Edith Dudzinska
 Nadine L. Duhan
 Linda J. Dunbar
 Timothy A. Dvorak
 Elzbieta Dziemian
 Damaris Echevarria, RN
 Roxanne Edison
 Linette Edmond
 Sweetey Pereira Elakkatt, RN
 Wanda D. Elders, RN
 Curtis L. Eldridge
 Pierre Ellis
 Renee A. Ellis
 Greda J. Erazo
 Therese C. Ertman
 Richelle Estrada
 Michael Evans

Carol Falibene-Oprondek
 Wenqing Fan
 Tracy Faulkner
 Jeffery Ferguson
 Herbert Fernandez
 Michelle Ferrari
 Rose M. Fialko
 Nicholas J. Fittanto
 Molly P. Fleming
 Darius Francescatti, MD
 Mary Fremarek
 Amanda M. Frohn
 Emily G. Funches
 Rosalina Gabriel, RN
 Naomi Galili, PhD
 Uri Galili, PhD
 Thelma D. Gant
 Joann Garbacz
 Rose M. Garcia
 Chris Garepis
 Bill Garrett
 Kimberly J. Garrett
 Cathy Garza
 Amy L. Gawura
 Jennifer Gedraitis
 Alberto Gentil
 Wayne Scott Geren, RN
 Anthony M. Gibbs
 Christine J. Gillard
 Vincent J. Giovannone
 Karen Girtley
 Mia Godellas
 Corey N. Goldstein
 Apolonia Gomez
 Matias Gomez
 Cathleen B. Gonley
 Marites B. Gonzaga
 Carmela Gonzalez
 Annette Goodwin
 Angie Gordon
 Hope O. Gordon
 Belinda Gray
 Lisa M. Green
 Shannon C. Grund
 Marisela Guerrero
 Sushama Gundlapalli
 Kari E. Gutstein
 Amy Haeger
 Joseph J. Hain
 Rhonda C. Harding
 Betty J. Harkness
 Barbara A. Harris
 Patrick A. Haspil
 Hesham Hassaballa
 Ivan S. Hatchett
 Dorota Havlin
 Kortanya Hawkins
 Lisa Hayes, RN
 Latrice N. Haywood
 Robert Hendel
 Christina Henneberry
 Darlene Henry
 Anna Hernandez
 Terri Herzog, RN, BSN
 Pamela J. Hines
 Susan Holman, RN

Ora L. Holmes
 Maria K. Holstead
 Wilma J. Hood
 Angenita Howard, RN
 Doris M. Howard
 Elizabeth Howard
 Lakesha Hudson
 Bonita Hughes
 Daffeny Hughes
 Jacque N. Hughes
 Linda M. Hughes
 Brenda Isaac
 Mariah J. Ivy
 Audrey Jackson, RN
 Lydia R. Jackson
 Rosemary Jackson
 Sheba Jackson
 Rebecca H. Jaeger, RN
 Ashok A. Jagasia
 Grazina A. Jankauskas
 Kelly J. Jayhan
 Kirk W. Jobe
 Colette S. Johnson
 Eileen M. Johnson
 Glenda Johnson
 Lashawn S. Johnson
 Lauretta Johnson
 Lorraine Johnson, MHW
 Sherri M. Johnson
 Tabitha Johnson
 Sheila R. Joiner
 Aquanett Jones
 Demetric Jones
 Edward G. Jones
 Helen L. Jones
 Robin L. Jones
 Sharitha Jones
 Therese E. Jones
 Tina Jones
 Young Ja Jong, RN
 Martina C. Jonsson
 Patrick Jose
 Paula A. Joseph
 Maria D. Juarez
 Martin P. Kalina
 Theresa R. Kalish
 Rachelle M. Kane
 Ann Marie Kang
 Lefkothea Kappos
 Orit Karni
 Kerry L. Katzin
 Carri J. Kazlauskas
 Terry Keifer
 Ingrid Kernizan, RN
 Kenneth L. Kersh
 Ali Keshavarzian, MD
 Alice C. Ketchem
 Paramjeet Khosla, MD
 Lamonda Kidd
 Bernard Kimp
 Laura L. Kinch
 Kelly M. Kindy
 Linda M. Koehl
 Joanna Konopka
 Nancy A. Konstant
 Venkatesh Korla

William Kosmala
 George Kouris, MD
 Timothy Koza
 Malgorzata I. Kozinski
 Steven W. Kraft, MD
 Barbara Krah
 Gregory B. Kugel
 Connie M. Lane
 Mary C. Lane
 Kalyan C. Latchmesetty, MD
 Heather Lauwers
 Helen Lavelle
 Christie N. Lawrence
 Mary Lou Lee, RN
 Sylbi Lee, RN
 Dana Lemme
 Chongyang Lewis, RN
 Michelle R. Lewis
 Brenda R. Lewis-Sesay, RN
 Jennifer B. Libbin
 Andrew P. Liptak, RN
 Kelly E. Livingstone
 Pamela A. Locklin
 Nancy Schaffer Lodding
 Richard F. Loeser, MD
 Juan C. Lopez
 Elizabeth R. Lorbeer
 John Losurdo, MD
 Cynthia Louie
 Trinette Lovelace
 Audrey L. Loyett
 Michelle Lucarelli, RN
 Linda Luevano
 Jose L. Luna
 Rose M. Luna
 Maureen Lynch
 Sammie J. Maddie
 Judy Maguella
 Inna Mann
 Nancy C. Mann
 Melody L. Mari
 Paul R. Marion
 Chanda Marson
 Christopher D. Martin
 Donna M. Martin
 Eric Martin
 Mattie Martin
 Andrea A. Martinez
 Elizabeth Martinez
 Maria Martinez
 Veronica Martinez
 Janet M. Martino
 Angela Mason-Johnson
 Elvira Mata
 Denise Matarangas
 Mary Pat Mauro
 Wilhemenia M. Maxey
 Abida H. Mazin
 Clem J. McBride
 Karima McElrath-Bey
 Neshell R. McGriff
 Alan P. McIntyre
 Rosemary McLeod
 Mary McLernon
 Lawanda McMullen
 Jennifer L. McNulty

FOUNDERS DAY MEMORIES continued from page 5

Estrella Medina
Andrew C. Melka
Esmeralda Mender
Robert M. Meneghini, MD
John L. Merichko
Susan M. Mikolaitis
Megan Mills, PhD
Tina Mingo
Elvira Miranda
Michelle A. Mitchell
Jettrey M. Mjaanes, MD
Annie L. Moffett
Rachel Moore Jackson
Artis R. Moore
Kristine M. Moore
Susan Moore
Jeanette Moppins
Martha E. Morales
Catherine A. Moran
Phillip Moreau
Sharanda Morehead
Sharon Morgan
Mary J. Morrissey
Kristen Muchowicz
Sarah Muller
Meghan M. Murray
Elizabeth A. Myers
Jonathan A. Myers
Minka Nadarevic
Beth J. Nash
Esperanza Naves-Ruiz
Tiffany M. Neal
Karen R. Neimanas
Connie Nelson, RN
Shannon M. Nelson
Annie R. Newman
Michelle Ng Mui
Henrietta N. Nkemeh, RN
Stella M. Noorani
Teresita R. Norkus
David W. Novy
Donna Nozicka
Keri Ann Nunez
Uchechi N. Nwazue, RN
Loretta O'Connor-Cushman, RN
Maureen O'Connor, RN
Temeca N. Oats
Jennifer A. Obremski
Giselle M. Ocampo
Karl L. Oder
Mary C. Odwazny
Jack Olson Jr.
Lazara R. Opio
Guadalupe Ordaz
Nina J. Ortmeier, RN
Srdjan A. Ostric
Donna L. Otis
Susan Owens
Mary Ann Padolina
Linda Q. Paez
Susan M. Palac
Sunita Patel, RN
Sherri A. Penegor
Francisca D. Perez

Kristy R. Peterson
Lawanda J. Peterson
Sarah J. Peterson
Mary C. Phillip
Dominic V. Pierce, RN
Cindy E. Pleckham
Shirley Poe
Yelena Polyakov
Thomas A. Pooley
Nachaka Y. Porter
Cary M. Portugal
Kimberly Pratt Joseph
Jeremy B. Pripstein
Christine Provenzano
Renee B. Przygodzka
Nachelle L. Pugh
Lewis A. Pumphrey
Uzma Qureshi
Jeffrey T. Rado
Haitham Ramadan
Debra A. Ramdhanie
Jairam Ramdhanie
Maria E. Ramos
Francine J. Rampick
Hope M. Rangel
Metyl A. Ravago
Poluru L. Reddy, PhD
Jacqueline V. Reed
Crystal L. Reese
Yuriy Reznik
Arthur R. Rhodes, MD, PhD
Kevin F. Rice
Delores Richards
Frannie L. Richards
Daniel K. Richardson
Christy R. Riska
Tiwana C. Rivers
Mirella Roberto
Winifer Robertson
Terryann Rodriguez
Vivialyn Rodriguez
Virginia C. Rogers
Magda E. Roman
Denise Rooney-Bruen, RN
Tiffani Rosenberger
Marianne B. Rosete, RN
Ricardo Rostescu
Richard N. Rovner, MD
Jodi L. Rubin
Paulina Rubschlager
Brian F. Rudinsky
Anita M. Runowiecki
Carol L. Russo
Sandra Ruvalcaba
Mohammad Y. Salah
Genevieve N. Saliendra, RN, BSN
Carolyn Sams
Herbert E.A. Samuels
Maria Sanchez
Lorena Sandoval, RN
Carmina M. Santos
David J. Schlieben
Jill S. Schmitt
Jim D. Schwada
Jenneh R. Scott

Angel M. Scruggs
Maria V. Sedano
Jill A. Serio
Paul N. Severin, MD
Joanne R. Shackelford
Susan M. Shannon
Girish D. Sharma
Veronica Y. Shaw
Megan Sheehan
Beth Susan Shields
Richell Joy Shinneman
David M. Simon, MD
Kari Ann Simpson, RN
Doris L. Sims
Kern Singh, MD
Micki Sisson
Diane D. Smith
Floyd Smith
Gwendolyn Smith
Kanika D. Smith
Napoleon L. Smith
Nancy L. Snyder
Terese M. Sommerfeld
Vandna Soni
Lisa Christine Sorkin
Dina P. Sotola
Carol A. Squires
Beth A. Staffileno
Julie A. Stanko-Kulesza, RN
Emma L. Stanton
Frank G. Stauffer
Jamacyn Steen-Rheude
Elaine M. Stephan
Cynthia L. Stepney
David A. Stewart
Drucella Stingley
Tasha Y. Stokes
Anna M. Stokesberry, MHW
Walter A. Stoller
Cynthia D. Streeter
Jeremy E. Strong
Curt M. Struebin
Lorraine S. Stubbs
Luminita Stutz
Megan C. Styx
Eve A. Sullivan, MS, RN
Kelly A. Sullivan
Michael J. Sumpter
Weihong Sun
Robin G. Sutton
Yolanda L. Swift
Jin J. Tao
Jennifer Tarpey
Betty Tate
Darryl A. Tatum
Brandi L. Tauer
Doris M. Taylor
Margaret C. Telfer, MD
Marla Tereszczenko
Maurice Thomas Jr.
Carla V. Thomas
Mary K. Thomas
Mary C. Tobin, MD
Hilda M. Tonge
Evangelista Torres

Fia Y. Torres
Norma M. Torres
Peggy S. Torres
Cindy R. Triplett
Milka Trivanovic
April Tucker
Carla P. Turner
Eileen S. Tuttlely
Debra Tworek
Richard W. Udseth
Megan M. Udvance
Lenore E. Urbanski
John C. Urgo
Eva U. Urtasun Sotil
Christopher Valadez
Sonia A. Vasquez
Eleonor Vergara
Leonard Verhagen-Metman
Linda Villagran
Roberto Villarreal
Sergio Villarreal
Amarjit Virdi, PhD
Paula Vogt
Natasa Vujic
Bridget Walker
Stanley Walker
Suzanne S. Walker
Christy Walloch
Long-Jiang Wang
Priscilla M. Wang
Marcia M. Ward, LCSW
Anissha L. Warner
Dawn Maria Warren, MD
Mary Washington
Jamila Watson
Stacy H. Weiss
Lisa Wessling
Juanita West
Lawrence F. Weston
Gregory G. Wilde
Antoinette Williams
Georgia A. Williams
Jacqueline Williams
Joyce Williams
Renita D. Williams
Roxanne Williams
Theodore Williams
Tiffany N. Williams
Lakeesha Wilmore
Angela Windmon
Robert L. Woods
Devona M. Woodson
Joan Woolworth
Dylan A. Wright
James Wyatt, MD
Thea L. Yosowitz
Valerie Young
Javed Younus
Helen Zalewski
Jian Zhang
Linyun Zhou
Robert Zichmiller
Deborah S. Zielinski
Frances Zielinski
Mindee L. Zilic ●

GOING ABOVE AND BEYOND

RUSH'S QUARTERLY AWARD WINNERS

Every quarter, the best and brightest at Rush are recognized for working hard every day for our patients. Here are the awards for the fourth quarter of 2004 and the first quarter of 2005:

EMPLOYEE OF THE QUARTER

4th Quarter: Stacey Gley, BSN, Clinical Nurse in the OR of the Department of Plastic Surgery, is always willing to take the next step and go beyond what is required of her. She preplans all of her cases, keeping meticulous records and giving 150 percent to the position. Other staff members look to her as a resource, as she is a true team player. Gley fully embodies the Rush core values of excellence, compassion, social responsibility and faith.

1st Quarter: When you see a story about Rush in the newspaper or on television, do you know how it got there? Chances are, Chris Martin, associate director of Media Relations, helped to get the word out. According to Mary Ann Schultz, assistant director of Media Relations, Martin is truly Rush's "six million dollar man." Says Schultz, "As part of the media relations team, Chris plays a significant role in getting news media exposure for Rush each year. To buy that kind of positive newspaper and TV coverage in the form of advertisements would cost over \$6 million dollars."

MANAGER OF THE QUARTER

4th Quarter: A "hero" joined the ranks of the Department of Radiology when Sandra Jareczek, RTT, was hired as acting chief therapist during the busy 2003 holiday season. She has been instrumental in implementing the IMRT program, which has proven to be a



Chris Martin and Mary Ann Schultz



Sandra Jareczek, RTT



Peggy Thomas, MSRN, CNC



Stacey Gley, BSN



Marketing Communications team

time and labor intensive process. Jareczek responds promptly to issues raised by customers, staff and physicians, often serving as the go-between among these individuals and allowing for a seamless health care experience. She listens to people's concerns in order to solve dilemmas and time delays. Customers repeatedly say that the team led by Jareczek is excellent and that they made their experience pleasant. After winning this quarter's award, she was also named manager of the year!

1st Quarter: Working in the shoes of Peggy Thomas, MS, RN, CNC, is not always easy, but somehow Thomas always manages to see the best in every situation. In the Department of Psychiatry, many of Thomas's patients present with behavior that is both demanding and challenging. And yet, says Program Director Cheryl Lafferty, "Peggy's humanistic approach recognizes the intrinsic worth of all individuals." Her approach to treatment has been lauded by patients, families and coworkers.

TEAM OF QUARTER

4th Quarter: Over the past year, the Physical Therapy Outpatient Department has been struggling with a slow and inefficient scheduling system. A knowledgeable team from Information Services has helped the department develop a virtually problem-free computer system to streamline the patient scheduling process. This team worked in record time to get the system up and running, fielding countless telephone calls and e-mails, requesting changes to the system. Thanks to the diligent work of the Information Systems team, patients are now being scheduled in a more timely manner and information is more easily accessible.

1st Quarter: In winter 2002, the Marketing and Communications team was faced with a huge challenge: To improve Rush's image in the community, the team worked long hours to prepare for the launch of a comprehensive marketing and advertising campaign including TV, radio, print, and billboards. Both inside and outside the

Medical Center, the team promoted the ad campaign and Rush's new name; redesigned the Web site from top-to-bottom and created a referring physicians directory. According to Christine Malcolm, former senior vice president of Strategic Planning, Marketing and Program Development, the campaign was launched in October 2003 without a hitch. Calls to the Physician Referral Service immediately went up by more than 100 percent, the Web site has grown steadily, and the Hospital's Average Daily Census has been at over 500 in recent months. "This group refused to see failure as an option," Malcolm says.

CAROL STEGE MEMORIAL AWARD FOR ENGINEERING

4th Quarter: Refik Kulasik is a plumber who eagerly approaches each task and readily makes himself available to do extra work. Manager Michael A. Wisniewski relies upon Kulasik every day to get things done.

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1st Quarter: Juan Irizarry has worked in many departments at Rush, including the print shop and security, but it wasn't until he joined the Medical Center Engineering Department that a light went off about his future career goals. Irizarry, who is a Grade 3 Electrician, has the right mindset to go far in his chosen field, says his supervisor, Walter Gruszecki. While he works at Rush, Irizarry is attending school to learn more about his field.

CAROL STEGE AWARD FOR ENVIRONMENTAL SERVICES

4th Quarter: The Stege Award for Environmental Services went to Joel Miranda Jr., a "go-to" kind of guy who arrives early to work and can be counted on to get the job done. He is a part of the volunteer committee for snow removal, which means he is often called to the hospital before dawn in sub-zero temperatures. Miranda is a great multi-tasker. "He can do everything from drive the zambone to cleaning a discharge room in record time," says senior manager of Environmental Services Jeff Boggs. According to coworkers, Miranda has even been known to scrub and wax 15 rooms in 1 day!

1st Quarter: Her dedication and positive attitude are what earned Mattie Patterson, environmental specialist, The Stege Award for Environmental Services. According



Clockwise from top:
Carol Stege Award winners,
Mattie Patterson, Refik Kulasik
and Juan Irizarry.
Patient Satisfaction Star of Stars
Sharon Brooks (right)
and Sharon Brown.



to manager Larhone Miles, Patterson always goes above and beyond the call of duty to make the hospital sparkle. "She's a very good person, and a very dependable employee," says Miles.

PATIENT SATISFACTION STAR OF STARS

4th Quarter: Sharon Brown, in out-patient mammography, is getting lots of compliments; in fact, she has

earned the Star of Star Award for receiving the most positive comments on patient surveys. She impresses patients with her gentle and accommodating approach to health care and her positive attitude.

1st Quarter: Patients describe Linda Greenberg, RN, as exceptional, with a caring, attentive and friendly attitude. One patient even described her as "the best!" The other star for this quarter is Sharon Brooks, from patient access. Patients describe her as outstanding and

pleasant, and that she helps to make the admitting process enjoyable.

Know a Rush employee who does an outstanding job? Nominate that person (or team) for a quarterly award! Send an e-mail to Patricia_R_Love@rush.edu or call 2-5918. ●

YOU'RE INVITED: RUSH SUMMER PICNIC AND WHITE SOX PARTY

What: Hotdogs, soda, chips, prizes & entertainment

When: 11 a.m. to 6 p.m.,
Friday, Sept. 3

Where: Rush Cafeteria

Attention third-shift employees: All third-shift employees will receive coupons for a free breakfast on Friday morning, Sept. 3. Coupons will be available from your manager.

After the party, enjoy Rush "Employee Night" at U.S. Cellular Field, which means that you can get half-price tickets for the 7:05 p.m. Sox vs. Seattle game! To get coupons for half-price tickets, stop by the 2nd floor of Human Resources.

Transportation: Depending on interest from employees, we will have a bus available to ride to and from U.S. Cellular Field. Bus tickets are \$3 per person, and reserva-

tions are required. Come to Human Resources to pick up bus tickets. If you drive your own car, it is \$16 per car to park at U.S. Cellular Field. For more about transportation and parking, go to: <http://chisox.com>

Orthopedic sports medicine experts serving as Chicago White Sox team physicians are Bernard Bach, MD, Kathy Weber, MD, Charles Bush-Joseph, MD, Gregory Nicholson, MD, Brian Cole, MD, and Anthony Romeo, MD. In addition

to Dr. Weber, internal medicine specialists serving the team include Joseph Hennessy, MD, Dragan Djordjevic, MD, and Jisu Kim, MD. An orthopedics specialist and an internal medicine specialist attend each home game. Rush is the preferred medical center for the team, and each home game includes the showing of 12 health tips on the White Sox scoreboard.